

## Economic Development Committee

February 26, 2019

6:30 p.m.

Board of Selectmen Room  
104 Central Street, Auburn Town Hall

In Attendance: Chair Carnevale, Jonathan Sparling, Mary K. Lauria-Joyal

Absent: Chris McCoy, Andrew Coles

Staff Present: Shannon Regan

Call to Order

Reorganization

Economic Development Coordinator Report

- New Businesses and Ribbon Cuttings
  - Reliant is open- site is looking great! Roughly 300 staff on site daily; roughly 3,000 patients/week.
  - Karl Storz- ribbon cutting in spring.
  - A few other businesses recently opened.
- Grant Updates
  - Officially received grant for Drury square- branding/signage grant.
  - Will be public meetings for this.
  - Drury square district zoning bylaw heading to planning board. A few issues came up at last public forum (cost, safety, etc.)
  - Stores will be grandfathered in; new ones will have to comply with new zoning bylaw.
  - Zoning grant received to go through diagnostic of all zoning bylaws. Will help us work through and determine which ones we should focus on to align with strategic plan.
  - Try to ensure some consistency in zoning.
  - Match for design guidelines for Drury square.

Discussion- review materials and work on the development guides

- Group looking at a few examples of development guides
- Committee liked pieces from various guides and thought it might make sense to information from a few and build a comprehensive guide for Auburn.
- Committee will start with main licenses to start with.
  - MLJ suggested we reach out to other contacts to ask questions, check for templates, etc.
- Committee: Restaurants; Motor Vehicles; Events/Entertainment; Retail; Professional Offices; Liquor License (try to integrate and then also link out). Fees; charts; letter; images. Links directly to forms would be great as well. Local, state and federal agencies (list) along with town departments.
- Chair Carnevale asked about incorporating video into online guides.

Approval of Minutes

- JS to gather (and send) several meeting minutes!

Next Meeting Date

- 4.2.19 @ 6:30 p.m.

## Adjournment

- Motion to adjourn 7:20 p.m. MLJ first. JS second.